

GDPR's first year: the lull before
the 2019 storm?

Safeguarding Your Data, Your
Assets, Your Reputation

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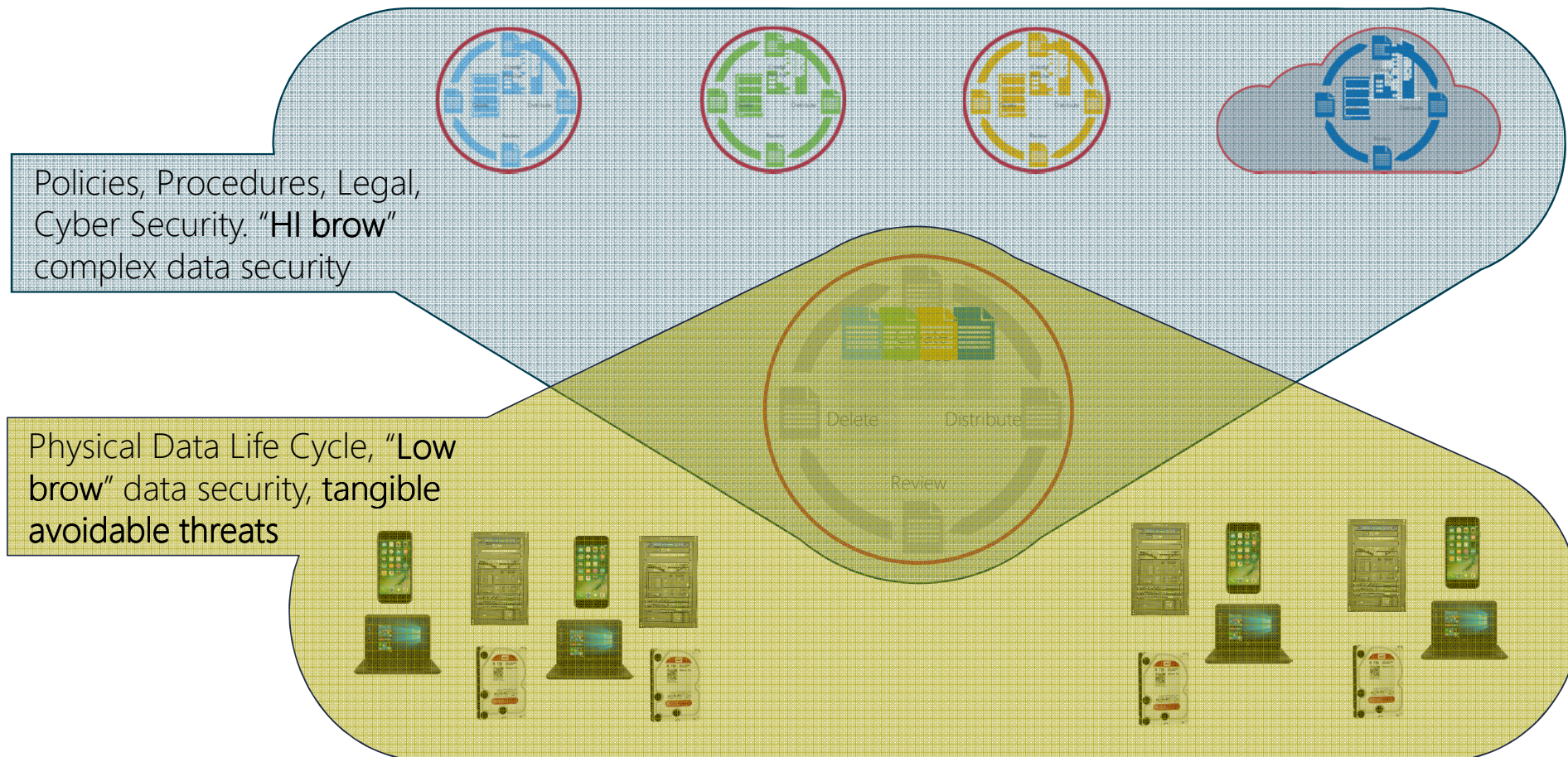


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The Information Lifecycle – GDPR



Data and Environmental Risks – What's Changed

GDPR

- £500K – 4% of Global turnover or 20 Million Euros
- All breaches Must be reported
- Liability extends outside your organisation
- Fines - BA £183m, Marriot £99m

Revised WEEE

- Unlimited fines & criminal prosecution

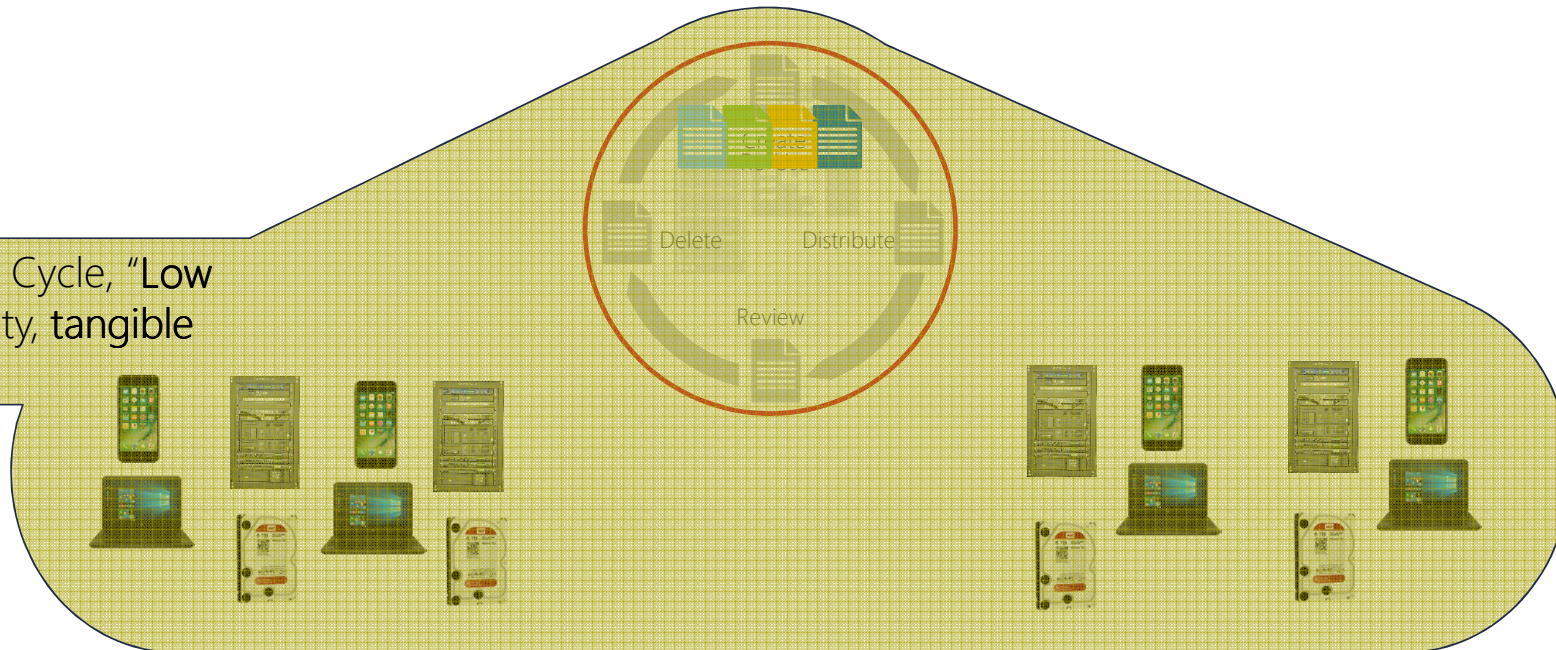
Recent EA Prosecutions

- 18 months in prison – 102k fine
- £20m fine - Thames Water

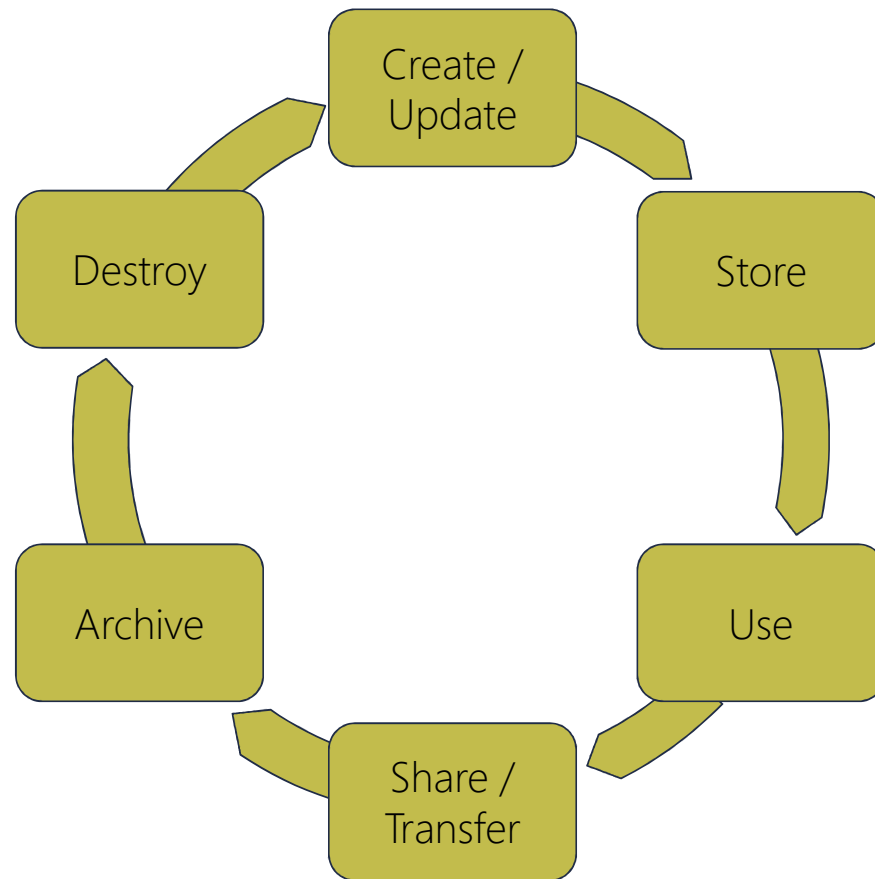
Physical Data Asset Lifecycle – What's REALLY Changed

- Greater Awareness
- Higher Level Accountability
- Physical Lifecycle Data Asset Management is still very poor

Physical Data Life Cycle, “Low brow” data security, tangible avoidable threats



The Information Lifecycle



The Information Lifecycle – Physical Data Assets – What needs to change

Store

Destroy

Only ~ 1% of Corporate IT Security Spend
is on Physical Data Lifecycle Asset
Management

The Information Lifecycle – Physical Data Assets

Store

Destroy

You cannot prove total data disposal compliance if your Asset Register is not 100% accurate – Technical Data Loss

The Information Lifecycle – Physical Data Assets – Technical Data Loss

Where
What
How

Store

Destroy



The Information Lifecycle – Physical Data Assets – Technical Data Loss

Where
What
How

Store

Destroy



The Information Lifecycle – Physical Data Assets – Technical Data Loss



The Information Lifecycle – Physical Data Assets – Approved Data Destruction

Store

Destroy

Where
What
How

Technology changes at a rapid pace but
data destruction techniques remain static

The Information Lifecycle – Physical Data Assets – Approved Data Destruction

Store

Destroy

Where
What
How

Drill

Shred

Rub with a fridge magnet

Dump?

The Information Lifecycle – Physical Data Assets – Environmental Risks



Dumping WEEE on toxic dumps in Africa destroying the environment and killing children through pollution



The Information Lifecycle – Physical Data Assets – Environmental Risks



WEEE Legislation breach – criminal
prosecution – unlimited fines



The Information Lifecycle – Physical Data Assets

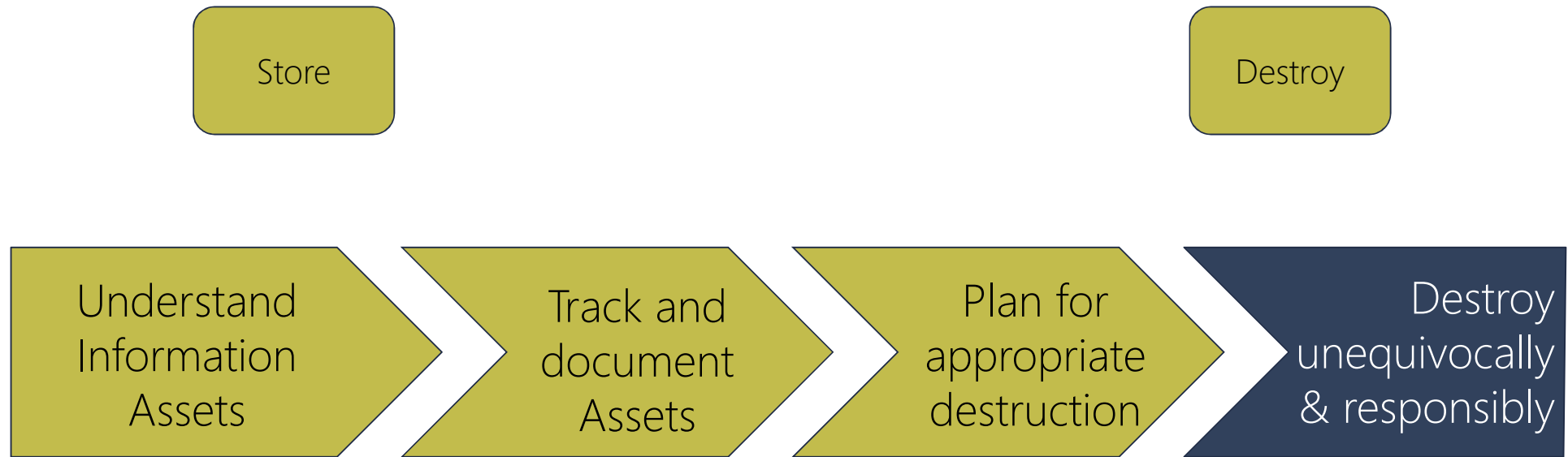
Store

Destroy

Where
What
How

The COST of disposal is irrelevant if
the RISK is not totally eradicated

The Information Lifecycle – Physical Data Assets



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